## nya nordiska

## **Autumn Novelties 2020**

## nya nordiska Classics in New Shine

There is simply no escaping their charisma. Our popular solid taffeta quality **Plana** and the matching striped versions of the same material are among the uncontested favourites in the nya nordiska collection. For universal applications, easy to make up and versatile to combine, they have been adding softly shimmering highlights to interiors for years.

To mark **Plana's 25<sup>th</sup> anniversary** we are now placing this modern classic in the creative focus to chart it and its striped colleagues for success over the coming years. The result are three exclusive taffeta fabrics that bring out the best of product quality and design: **Plana**, **Minas** and **Bonto** conserve the touch, fabric width and product properties of their known predecessors and combine it with a fresh, contemporary look. This look captivates us in a topical interior colour scheme and with a finely dosed reduction of surface lustre as a plain but also as a fabric with two up-to-date stripe widths.

This means the new taffeta trio has all it takes to add an exciting new chapter to the success story of Plana, Biffi, Conto, Sassa and Tessa: **Plana** in 25 single tones ranging from non colours to powder pastel shades, **Minas** with elegant, 1-inch stripes and **Bonto** making a striking block-stripe appearance. Be it as sheers, roller blinds, panel curtains, cushions, bead spreads or decoration, be it plain or in a colour-coordinated mix & match, the nya nordiska newcomers for autumn 2020/21 are inspiring across the board.

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**1. Plana** approx. 330 cm 25 colours 100% polyester

Taffeta with team spirit. With its 330 cm fabric width the yarn dyed plain fabric made of 100% polyester opens up unlimited decoration opportunities in every aspect. 25 colours in softly broken nuances and the silk-type look with its dry taffeta gloss lend wings to imagination and harmonise perfectly with current living room materials. Easy-care, easy to make up and with a soft drape **Plana** is an indispensable basic — be it single-coloured, in a combination of various plain tones or in a finely tuned interplay with the stripes of Minas and Bonto.

**2. Minas** approx. 330 cm 18 colours 100% polyester

Sleek trend scout. This stripe sets contemporary standards. Sporting two centimetres wide coloured lines alternating with white or as trendy colour combinations Minas stages its graphic clarity in a modern way. Like Uni Plana it is washable, easy-care and floor-to-ceiling and therefore suitable for versatile making up for textile furnishings. In 18 colour combinations **Minas** sets fresh accents, on demand also in a finely tuned combination with Plana.

**3. Bonto** approx. 330 cm 18 colours 100% polyester

Decorative blockbuster. Boasting an 11-centimetre grid and a whole new colour scale **Bonto** updates the segment of wide stripes with a refreshing block stripe thereby exuding an air of homely weightlessness. In a fresh look the classic pattern becomes the new eye-catcher be it as sheers, panel curtain, bed spread or in other creative applications. Its "repertoire" ranges from modern to elegant, from maritime to opulent – depending on which colour combinations, which are all compatible with Uni Plana, you opt for.