

# nya nordiska

## 2020 Spring Collection

### »Lagom« – the Ideal Measure of Things

“Lagom” is a Swedish term describing that happy medium between “too much” and “too little” – that desirable state of living in perfect balance. Striving for this attitude to life was also decisive in the development of the 2020 nya nordiska collection: high-quality, harmoniously coordinated textiles that can strike this balance in interiors.

### Naturalness in the Most Gorgeous Northern Lights

Our new collection pays tribute to the naturalness, lifestyle and clarity of the North. Wool, linen and cotton caress the eyes and fingertips, organic textures convey a sense of craftsmanship and fluffy surfaces make for well-being. And yet each fabric keeps the ideal measure of things: between exclusivity and fitness for everyday use, as a highlight and basic, eye-catcher and team player – »lagom« in every aspect.

### nya nordiska X Bodo Sperlein

Modern design, natural fibres and distinct textures are part of nya nordiska's inimitable signature style. For the 2020 collection five exclusive fabric innovations were developed in cooperation with the multiple-award winning London industrial designer **Bodo Sperlein**: Blast, Blitz, Boom, Balbo CS and Boja CS cover a spectrum that turns floor plans into inspiring living spaces; fabrics that exude that genuine natural feel that is »lagom« because they neither understate nor overdo things but find the ideal measure of things. Typically nya nordiska.

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**1. Lia 2.0** approx. 140 cm 20 colours 100% polyamide

Everybody's darling. This easy-care, slightly crushed drapery fabric is one of the absolute favourites in the nya nordiska range. For the new collection this has seen an upgrade in a more matt finish and 20 topical colour tones. This is combined with the fabric's familiar feel and supple drape in a contemporary 2.0 quality. A colour scheme of delicate off tones through to bold trend colours makes **Lia 2.0** an ideal choice for interiors of any style – solo or in an effective mix & match.

**2. Zero 2.0** approx. 300 cm 27 colours 100% cotton

Fresh colours for both day and night. This fine cotton satin in its proven quality is now presented in topical colours. Ten new trend tones and mid-shades supplement the favourites in the existing colourway to form an inspiring palette. 300 cm wide and with a pleasantly supple feel **Zero 2.0** is as suited as a lightweight basic to interior decoration and as it is to skin-friendly bedlinen. Here is it convincing both as a solo option and as a lining in a textile interplay with other fabrics.

**3. Oscuro FR 2.0** approx. 300 cm 18 colours 100% polyester FR

The nicest way to shut the light out. This flame-retardant drapery fabric with its especially soft touch achieves a 99.9% degree of darkening. Making it possible to create a relaxed atmosphere where light and noise are sustainably reduced. With its modern array of colours this fabric suited to both residential and commercial uses sets attractive accents: in 18 topical trend tones and mid-hues **Oscuro FR 2.0** can be used in a variety of ways, alone or as a lining fabric, in conjunction with the new collection.

**4. Bjarne** approx. 140 cm 40 colours 55% linen, 45% cotton  
Martindale 20,000 rubs

Natural. **Bjarne** immediately conveys the quality of its fibre blend: linen and cotton enter into a convincing alliance here for this classy natural fabric. With its dry, grainy texture and heavy, casual drape the canvas is ideal for draperies in a casual chic style whilst also serving as a lightweight upholstery fabric. With its natural fibres the range of 40 colours takes on a powdery, fragmented effect with a cosy comfort factor.

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## 5. Henry

approx. 150 cm

4 colours

Martindale 100.000 rubs

70% linen, 15% wool  
10% viscose, 5% polyester

A delight to the touch. This heavy upholstery fabric with its fluffy texture cries out to be caressed. Natural fibres with an inherently irregular surface texture make for cosy interiors catering to the trend towards traditional craftsmanship. Four tones along with a bouclé texture create a lovely refraction of the light. And in functionality terms **Henry** is a real highlight too: it is temperature regulating thereby improving indoor climate. A fabric care of nya nordiska that quite literally allows you to “grasp” the quality.

## 6. Melino

approx. 320 cm

4 colours

45% acrylic, 25% polyamide  
20% mohair, 10% alpaca

Wool, light. **Melino** combines the fluffy look and soft feel of a high percentage wool admixture with the unfussy and robust nature of synthetic fibres. Making this room-height drapery fabric an attractive, versatile allrounder for interiors. With a filigree, delicately roughened texture it underlines its natural appeal without losing any of its lightness. Melino is equally convincing both as a solo fabric and as a harmonious, drapery-fabric counterpart to the upholstery fabric Henry.

## 7. Bristol

approx. 140 cm

13 colours

Martindale 50,000 rubs

100% wool

An elegant master of upholstery. This two-tone woven made of 100% wool is a tailor-made fit for furnishings in every sense. 50,000 abrasion rubs qualify **Bristol** for demanding everyday use for armchairs, sofas or upholstered beds. Its natural fibres make for a healthy indoor climate by regulating humidity. Given this woollen fabric is non-directional it is easy to make up. 13 contemporary colour tones are given additional finesse thanks to variations with a contrasting warp and weft.

## 8. Malva

approx. 300 cm

5 colours

50% polyester, 50% acrylic

Casual soft chic. This room-height drapery fabric in a trendy bouclé look combines stone and sand tones with very good care properties. Variations with black warp fibres underline the textured weave giving the fabric a high-quality handcrafted feel. With its fluffy texture **Malva** exudes cosy comfort with a positive effect on room acoustics. This means the versatile fabric has a pleasant calming effect and forms a textile basis for relaxed living.

## 9. Alma

approx. 300 cm

8 colours

60% cotton, 40% linen

The »pearl« among the lightweight drapery fabrics. Two natural fibres unite here to create an effective lightweight look. This fabric injects colour into the interior without it becoming visually overbearing. To achieve this coloured cotton threads run across **Alma's** delicate, plain-coloured, linen ground weave that look like strings of beads thanks to their regular array. As a young, contemporary take on the classic bouclé effect, this fluffy yarn brings sophisticated three-dimensionality into modern living room designs.

## 10. Elif

approx. 300 cm

3 colours

35% polyester, 30% linen  
25% acrylic, 10% viscose

Architect style. With **Elif**, straight-lined Scherlis with a bouclé texture create a decorative 3D effect. The overwoven graphic motifs stand out vividly from the semi-transparent background. Their clear, architectural effect is reinforced by three universally applicable non-colour combinations – in ivory white, natural white and anthracite white, this decorative fabric looks like it was designed on the drawing board. The fluffy bouclé texture provides a feminine counterweight to the masculine straight lines.

## 11. Sensa CS

approx. 330 cm

5 colours

100% Trevira CS

Woollen feeling for interiors. **Sensa CS** effortlessly takes the textile sensuality of the private sphere into the public space. The semi-transparent drapery fabric achieves this by combining a very natural look and feel with the required flame retardant properties. Its wool-like texture gives it a soft feel and flowing drape. In five attractive off tones, it opens up a wide range of timeless options – for hotels and restaurants to offices, surgeries, kindergartens and retirement homes.

## 12. Balbo CS

approx. 300 cm

5 colours

100% Trevira CS

To the point. These organic-looking dot elements were conceived by Bodo Sperlein and have their origin in the designer's own handprint. A reference to nature and craftsmanship is also exuded by the textile interpretation of the motif. The dotting in this semi-transparent drapery fabric looks crosshatched and is as individual in its outline as its natural prototype. In five soft non-colours, this Trevira CS fabric adds a finely measured touch of exuberance in the contract sector.

## 13. Boja CS

approx. 320 cm

4 colours

100% Trevira CS

A filigree net-work. Bodo Sperlein also holds the creative threads in his hands in this print design that uses nya nordiska's popular, semi-transparent, top-quality Soufflé CS Uni as its base. Here these threads are linked to form a modern, net-like structure extending, almost coral-like, over the light-as-a-feather base fabric. The natural feel of this wafer-thin drapery product made of Trevira CS makes it ideal for adorning even large window features on commercial premises. With its versatile and vital appearance this creates a natural atmosphere. In a choice of four colours.

## 14. Blast

approx. 140 cm

4 colours

70% cotton, 30% polyester

The elementary art of interiors. This expressive, large-format design care of Bodo Sperlein has its creative roots in Vorticism, a specifically English contribution to Modernism. Parallel to Cubism, this art form emerged in the early 20th century. Bodo Sperlein has now reinterpreted it for our millennium. As a generous jacquard pattern on a very fine thread cotton base, **Blast's** Vorticist Cubist motif reveals its graphic effect in situ convincing us as a flambuoyant eyecatcher.

## 15. Blitz

approx. 140 cm

3 colours

70% cotton, 30% polyester

A flash of textile brilliance. In the same fabric quality as Blast, Bodo Sperlein's **Blitz** also displays cubic forms strung together like collages to form an all-over pattern. The jagged shape of its blitz-like lightening radiates sheer energy looking almost like stylised graffiti. Its two colours in three soft colour combinations give the sizable jacquard made of fine-threaded cotton an optical presence without overemphasising the pattern.

## 16. Boom

approx. 150 cm  
Martindale 60,000 rubs

4 colours

70% wool, 20% polyester  
5% polyamide, 5% acrylic

Woollen and sustainable. The Bodo Sperlein edition for nya nordiska is rounded off by **Boom**, an innovative upholstery fabric that can also serve as a heavy drapery. The print design on recycled wool combines the look and feel of its natural material with a sense of sustainability. Combined with a synthetic fibre component, this drapery and upholstery fabric boasts exceptional durability. Its graphic design corresponds to that of Blitz and can be made up without pattern repeats.